



# Florida's Premier Land Firm



# Florida is Where We Do Business, and It's Where We Call Home.

MoonBeam Land Company, Inc. is rooted in more than 200 years of rich Florida heritage. We offer clientele elite knowledge and experience in Florida's Land Industry, servicing the Agri-Real Estate, Commercial Land, and the Land Investment and Advisory verticals. Backed by a track record of nearly 70,000 acres on \$430M+ in total volume, MoonBeam Land Company, Inc. has a deep passion and commitment for serving Florida's land industry.

FLORIDA'S NATURAL SOIL

# The Sunshine State's Expert in Agri-Real Estate.

The Agri-Real Estate sector is who we are, and what we do. Florida's agricultural and natural resources industries are directly responsible for over \$182 Billion in economic output. This makes Florida a national and international powerhouse in Agriculture. And beneath all of it, is the land.

Our clients are involved in the entire spectrum of the Agri-Real Estate Industry. From production agricultural farming, citrus, ranching, recreational and trophy properties, to Florida's natural resources and conservation efforts. Our properties showcase dense pine forests, oak hammocks, producing farms, ranches and groves, and places where diverse habitats of Florida's native species live and thrive. This is the beauty of Florida, it's authentic vibe – land that is harvested, hunted, and a place called home.

✦ Farms

✦ Ranches

✦ Groves

✦ Hunting Land

✦ Conservation & Mitigation

✦ Natural Resources

✦ Production Agriculture

✦ Trophy Properties/Recreational Land



## FEEDING GROWTH

# Commercial, Residential, Multifamily, and Mixed-Use Land.

We are excited and aligned with the growth of Florida. As a progressive and forward-thinking company, we observe the demand for commercial and residential development in Florida and assist buyers and sellers in these pursuits. We enjoy relationships with local, regional and national single- and multifamily homebuilders, as well as mixed-use, commercial, and industrial developers. Our services also include in-depth site selection projects. We orchestrate land transactions between buyers and sellers that serve the state's need for residential, commercial and economic viability. We believe in Florida, and it's global place as an economic powerhouse.

- ✦ Land for Local, Regional, and National Homebuilders
- ✦ Multifamily Land
- ✦ Mixed-Use Development Land
- ✦ Transitional Land
- ✦ Industrial Land
- ✦ Commercial Land
- ✦ And More...

## GROWING YOUR ASSETS

# Land Investment and Advisory.

Without proper real estate experience and knowledge, the Florida real estate industry can be daunting to navigate. We assist our clients in navigating current market conditions, economic cycles, and market specific nuances. There is so much more that goes into the sale process than finding a property, marketing it, placing it under contract, and closing. The intricacies of each transaction are unique, and many times complicated, to that property alone. With our experience, market knowledge and track-record, we can provide unmatched services in positioning our clients for success through advisory.

MoonBeam Land Company, Inc. has a history of placing clients into properties with the intent for land appreciation. We can assist in identifying land, and advising on value-add entitlements and uses, all in an effort to increase the value of the asset through time. We call it Transitional Land Investments. The market is always changing, and we have a pulse on what is happening. Our team can assist you in navigating your investment options.





PIONEERS IN FLORIDA AGRICULTURE

## A Legacy 200 Years Strong.

The MoonBeam legacy was born over 200 years ago when the Evans ancestors moved to North Central Florida. Settling among the Citrus groves and celery fields of Oviedo, John Evan's great-grandfather, (B.F. Wheeler) acquired and managed one of the largest citrus, celery, packing, and fertilizer plant portfolios in the state of Florida. His dedication to the business and passion for the land set the tone for a footprint of Florida land stewards. Over their seven generations of Florida heritage, they have collectively owned more than 3,000 acres of citrus groves, a citrus packing house, ranches, farms, and blueberry operations, transitioning into commercial land and real estate holdings throughout the state.

**+62,000 acres sold**  
**+430 million in  
transactional volume**  
**+13 years experience**



**OUR TEAM IS FLORIDA GROWN.**

## **Seven Generations of Florida Land Stewardship.**

John Evans is an avid outdoorsman and hunter, and a proud Floridian. John's experience, pedigree and knowledge establish MoonBeam Land Company, Inc. as the premier land firm in the state of Florida.

John graduated from the University of Mississippi with a Real Estate Finance Degree in 2008 and is also alumni of the Wedgeworth Leadership Institute for Agriculture and Natural Resources (2013-2015) and Florida Fruit and Vegetable Associations Emerging Leaders Program (2015).

John was born and raised in Oviedo, Florida but also had stints living in Chattanooga, Tennessee and Oxford, Mississippi. During summers in college, John lived in Wyoming and Colorado working on ranches. John lives in Orlando with his wife, Ann, and their three beloved children (Jack, Elizabeth and Mae).



# History of Success

As a Florida land brokerage, with vast history, experience and success, we know the nuances and insights of Florida's land industry that our competitors simply don't possess. This builds trust with our clients and creates a high rate of repeat business.

## **ACCURATE FLORIDA NUMBERS.**

Unlike large corporate groups that market global numbers, our statistics reflect only sales within our state. This provides accurate performance numbers to Florida's market only.

## **FLORIDA GROWN.**

Our team is born and raised in the Sunshine State, and backed by a pedigree and history unmatched by others in the industry.

## **PERSONAL ACCESSIBILITY.**

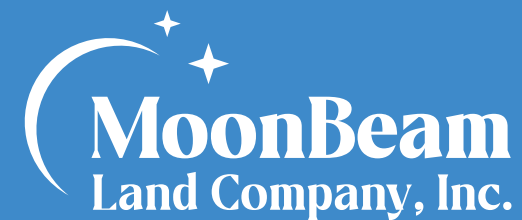
Each of our clients have hands-on attention by John A. Evans, who is intimately involved in every transaction.

## **CONFIDENTIALITY.**

Our firm is committed to keeping your business, your business. We are committed to keeping details of each transaction confidential.

## **TOOLS OF THE TRADE.**

We personally walk/drive/review each property with the appropriate vehicles and other equipment, preparing us for any on-site conditions.



**John A. Evans, Sr.**  
Licensed Real Estate Broker  
President & Founder

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